

PHOENIX

Iridium PARTNER CONFERENCE

January 19 – 22, 2010

Hyatt Regency at Gainey Ranch

PHOENIX, ARIZONA | USA

Conference Agenda

Tuesday, January 19 th , 2010				
6:00 pm - 8:00 pm	Conference Opening Welcome Reception- Hyatt Regency Gainey Ranch			
Wednesday, January 20 th , 2010				
6:30 am - 8:00 am	Breakfast-Exhibit Hall Open-Registration Open			
8:00 am - 9:00 am	Welcome Address and Executive Update Presenter: Matt Desch, Chief Executive Officer			
9:00 am - 9:45 am	The Iridium Ecosystem Presenters: Greg Ewert, Executive Vice-President, Global Distribution Channels Lt. Gen. John Campbell, USAF (Ret.), Executive Vice-President, Government Programs			
9:45 am to 10:30 am	Coffee Break-Exhibit Hall Open			
10:30 am - 11:15 am	Iridium Market and Roadmap Presenter: Don Thoma, Executive Vice-President, Marketing			
11:15 am - 12:00 pm	Iridium Investments in Operational Excellence Presenter: John Roddy, Executive Vice-President, Ground Operations and Product Development			
12:00 pm - 1:30 pm	Lunch- Exhibit Hall Open			
Breakout sessions 1:30 pm – 4:00 pm	Iridium Online	Iridium Product Certification	Iridium Product Marketing and Promotions	Iridium OpenPort®
	Presenters: • Terry Young, Digital Program Development, Iridium • Scott Duncan, Banfield-Seguín Ltd. Update and overview of new Iridium Online presence – launching in Q1 2010 Interactive session open to all conference attendees	Presenter: • Le-Marie Thompson, Product Management – Data Services, Iridium Details surrounding the Iridium Product Certification process, its benefits, and how to interact with Iridium to certify your products. Session targeted to Iridium VAMs and VADs	Presenter: • Will Kraus, Director, Product and Service Marketing • Amanda Zannis, Product Strategy and Channel Marketing Manager An interactive session that overview's Iridium's product marketing and promotion program. Session targeted to Iridium SPs	Presenter: • Brian Pemberton, Director Product Management, Aeronautical and Marine Products, Iridium Product and operational update progress report on Iridium OpenPort®. Session limited to direct Iridium OpenPort® Partners and Product Managers
4:00 pm - 4:30 pm	Coffee Break-Exhibit Hall Open			
4:30 pm - 5:00 pm	Executive Q&A Presenters: Iridium Executive Team			
5:00 pm - 6:00 pm	Break-Exhibit Hall Open			
6:00 pm - 10:00 pm	Offsite Dinner - Corona Ranch			

Thursday, January 21st, 2010

7:00 am to 9:00 am						Breakfast-Exhibit Hall Open					
9:00 am - 10:00 am						Day Two Kick-Off Moderator: Matt Desch, Chief Executive Officer Outside-In View of Iridium Presenter: Tim Farrar, President, TMF Associates					
10:00 am - 10:30 am						Coffee Break-Exhibit Hall Open					
10:30 am - 11:00 am		AVIATION Case Study: FLYHT Presenter: Richard Hayden, President, FLYHT		M2M Case Study: A lone worker safety solution Presenter: Adel Tabsh, President & CEO, Premier GPS		Government and Defense Case Study: Iridium on Fighter Aircraft: FACE the Future Presenter: Scott Newbold, Director, Tactical Systems, DRS Technologies		Handheld/ Land-Mobile Case Study: Global Marine Networks, LLC Presenter: Luis Soltero, PhD, MCS, CTO		Maritime Vertical Market Track Maritime Market Overview, Iridium Products, Roadmap and Updates Presenters: • Wouter Deknopper, Director, EMEA Market • Will Kraus, Director, Product and Service Marketing 10:30am - 12:00pm	
Vertical Market Tracks 11:00 am - 1:00 pm		Aviation Market Overview, Iridium Products, Roadmap and Updates Presenter: • Brian Pemberton, Director Product Management, Aeronautical and Marine Products, Iridium		M2M Market Overview, Iridium Products, Roadmap and Updates Presenter: • Le-Marie Thompson, Product Management – Data Services, Iridium		Government and Defense Round Table Presenters: • Rob Cherny, Program Manager, EMSS, DISA, U.S. Department of Defense • Igor Marchosky, DTCS Technical Manager, U.S. Naval Surface Warfare Center Dahlgren • Ngoc Hoang, President, NAL Research • Brig. Gen. Bernie Skoch, (USAF, Ret.) Moderator: Scott Scheimreif, Vice-President, Government Programs, Iridium		Handheld/ Land-Mobile Market Overview, Iridium Products, Roadmap and Updates Presenter: • Josh Miner, Director Product Management, Land-Mobile Products, Iridium		Working Lunch: Iridium OpenPort Product Positioning and Pricing Strategy Session Limited to Direct Iridium OpenPort Partners Only Presenters: • Wouter Deknopper, Director, EMEA Market • Will Kraus, Director, Product and Service Marketing	
1 pm - 2:30 pm						Lunch-Exhibit Hall Open					
						12:00 pm - 2:30 pm					

Thursday, January 21st, 2010

2:30 pm - 3:00 pm	<p>AVIATION Case Study: FLYHT Presenter: Richard Hayden, President, FLYHT (REPEAT SESSION)</p>	<p>M2M Case Study: Short Burst Modem, Whale Avoidance Project REPCET (Real Time Plotting of CETaceans) Presenter: Jeff McFarland, Director of New Business, Applied Satellite Engineering</p>	<p>Government and Defense Case Study: Iridium on Fighter Aircraft: FACE the Future Presenter: Scott Newbold, Director, Tactical Systems, DRS Technologies (REPEAT SESSION)</p>	<p>Handheld/Land-Mobile Case Study: Global Marine Networks, LLC Presenter: Luis Soltero, PhD, MCS, CTO (REPEAT SESSION)</p>	<p>Maritime Vertical Market Track Maritime Market Overview, Iridium Products, Roadmap and Updates Presenters: • Wouter Deknopper, Director, EMEA Market • Will Kraus, Director, Product and Service Marketing</p>
Vertical Market Tracks 3:00 pm - 5:00 pm	<p>Aviation Market Overview, Iridium Products, Roadmap and Updates Presenter: • Brian Pemberton, Director Product Management, Aeronautical and Marine Products, Iridium (REPEAT SESSION)</p>	<p>M2M Market Overview, Iridium Products, Roadmap and Updates Presenter: • Le-Marie Thompson, Product Management – Data Services, Iridium (REPEAT SESSION)</p>	<p>Market Overview, Iridium Products, Roadmap and Updates Government and Defense Round Table Presenters: • Rob Cherny, Program Manager, EMSS, DISA, U.S. Department of Defense • Igor Marchosky, DTCS Technical Manager, U.S. Naval Surface Warfare Center Dahlgren • Ngoc Hoang, President, NAL Research • Brig. Gen. Bernie Skoch, (USAF, Ret.) Moderator: Scott Scheimreif, Vice-President, Government Programs, Iridium (REPEAT SESSION)</p>	<p>Handheld/Land-Mobile Market Overview, Iridium Products, Roadmap and Updates Presenter: • Josh Miner, Director Product Management, Land-Mobile Products, Iridium (REPEAT SESSION)</p>	2:30pm - 4:00pm (REPEAT SESSION)
5:00 pm to 5:30 pm	<p>General Session and official conference close Presenter: Matt Desch</p>				
5:30 pm to 6:30 pm	Break-Exhibit Hall Open				
6:30 pm to 9:00 pm	Onsite Dinner and Entertainment: Hyatt Regency Gainey Ranch				

Friday, January 22nd, 2010			
7:30 am - 8:30 am	Breakfast		
8:30 am - 12:15 pm	Tour 1 to the Gateway 9 am - 12 pm: Open to all conference attendees. Please schedule your tour with Trovon Williams	ProTECTS Alliance Inaugural Meeting: Overview By Invitation Only to ProTECTS Alliance Members	Onsite Meetings (as required)
12:15 pm - 1:15 pm	Tour 2 to the Gateway 12:30 pm - 3:30 pm: Open to all conference attendees. Please schedule your tour with Trovon Williams	Lunch	

*Please note that exhibitor tear down is scheduled for Friday, January 22nd, 2010